VOLUME 2 | NUMBER 2 | SPRING 2018

# RIDA JOURNAL OF THE RHODE ISLAND DENTAL ASSOCIATION

# INTERNATIONAL VOLUNTEERING Get Involved!

# COMPLIANCE

Labor Laws and Regulations



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# CONTACT US

Rhode Island Dental Association 875 Centerville Road Bldg. 4, Suite 12 Warwick, RI 02886 P: (401)825-7700 F: (401)825-7722 www.ridental.org info@ridental.org

American Dental Association 800.621.8099 www.ada.org

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Dear Colleagues,

This edition of 'The Journal' provides the reader with a comprehensive overview of many of the often daunting and seemingly endless compliance issues that you, as the practitioner, are held responsible.

Long ago, my professor in 'operative dentistry', Dr. G.V. Black, took me aside and gave me this advise, "Son, all you will need to do in order to be a fine dentist is to do fabulous onlays, and great 'gold foils'. Peace of cake." That was then.

The dentist of today faces complexities that could not even be imagined just a few decades ago, and maybe even a few years ago. Advances in technology have, on one hand, eased some of the clinical burdens facing the professional; but on the other hand it seems that ever expanding rules, regulations, and compliance matters are somewhat confusing, often contradictory, and overwhelming to an already busy doctor whose primary overarching objective is to provide great service to our citizens.

We, at RIDA are hopeful that the enclosed information is worthwhile and useful to your everyday life and helps to ease some of the burdens that you face on a regular basis.

Kind regards



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Learn more at **ADA.org/credentialing** 



olutions

ADA American Dental Association<sup>®</sup>

page 1

# GET INVOLVED: INTERNATIONAL VOLUNTEERING

It is often the case that truly successful dentists stay dedicated to the profession by exploring other opportunities in the field. Volunteering your time, skills, and services for the betterment of others is one way to revitalize, strengthen, and sustain enthusiasm in your career.

As a dentist or dental hygienist, your talent is quite portable. With the aid of some basic equipment and instruments, a rudimentary dental clinic can be set up anywhere in the world. Although international volunteers tend to be practitioners in their middle years or close to retirement, those in the early years of practice, teaching, or even those still in dental school can gain a lifetime of satisfaction by getting involved. International colleagues in many developing countries are eager to learn from their U.S. counterparts as well as share their own techniques. In working closely and collaboratively with them and the local people they treat, professionals like you can do a great deal to educate people in other countries about the true nature of Americans.

"This is an opportunity to make a direct positive impact for many much less fortunate."

# - Dr. Robert S. Chenvert

While international volunteer work can be quite challenging, successfully managing and learning from these challenges makes getting involved in these unique opportunities so worthwhile.

Use the ADA Foundation's International Volunteer Opportunities Search to find a program that fits your needs, or visit the trip calendar to view volunteer opportunities by month.

The ADA Foundation sponsors the oral health programs of Health Volunteers Overseas (HVO). These programs build the local capacity by providing health care professionals in resource-scarce countries with the knowledge, skills, and abilities required to address the health care needs of their communities. There are currently eight ADAF/HVO programs in Cambodia, Haiti, Kenya, Laos, Nepal, Nicaragua, and Tanzania. www.hvousa.org







### Volunteering Internationally: Contributing to Long-Term Improvements

Date: Sunday, October 21, 2018 7:30am-10am Location: Hawaii Convention Center Course: 8302 (free) Speakers: Dr. Charles Craft, Dr. David Frost, Dr. Kevin Hardwick, Dr. Frank Serio **Course Description:** Oral health providers can create long-lasting impact in the oral health of a community through volunteerism. This course will discuss the use of public health principles to understand local needs and enhance local oral health infrastructure, and will explore examples of sustainable volunteer oral health projects that focus on health promotion as well as treatment. While these examples are from the field of global volunteerism, the principles can be applied to efforts in any community - international or domestic. Register for ADA 2018 - America's Dental Meeting to attend this course.

## Visit www.adafoundation.org/internationalvolunteer for more information

# **FROM THE PRESIDENT**

### By George Gettinger, DMD;

Rhode Island Dental Association President 2017-2018

It has been an honor and a privilege to serve as the RIDA President this year. To say time flies is an understatement. I cannot believe that it was six years ago that I committed to going through the chairs. It seemed like a long time then but now it feels like yesterday. During that time, I've had the opportunity to meet and work with my cohorts from all the New England States. I had assumed that all state dental associations followed a model similar to ours but it turns out that is not the case. As I learned how other associations are structured I began to wonder if Rhode Island might benefit from a change.

I started practicing in Rhode Island in 1982. At that time there were members attending component meetings who had been in practice since the 1950's. Needless to say that in the intervening 68 years the world of dentistry has drastically changed. Solo practices have given way to group practices and now we are seeing more and more corporate practices. Offices are open more days per week and for longer hours. Combine this with spouses who also have careers there is increased strain on family life and competition for time. Yet through it all the structure of the RIDA has essentially remained the same. Is it time for a change?

One of my goals this year was to start a discussion to explore if a different organizational structure would be a better fit in these times. That discussion will begin with a resolution that will be presented at the May House of Delegates meeting. At the time that this report is being written the exact wording of that resolution has yet to be developed. It will involve changes to the bylaws that will either consolidate the present components or eliminate the component structure altogether.

Starting later this year every component will meet to discuss and decide upon the future of the association. Your delegates will return to the House in the fall where the details will be hammered out and voted upon. In the 2018/2019 year the House of Delegates will have important decisions to make. If we are to continue to be an advocate for dentistry, provide quality CE, keep you informed of regulatory changes and represent your interests in the statehouse, I feel that the RIDA has to change with the times.

Serving as President has proven to be an enjoyable and rewarding experience. I am grateful for the dedication and vision of the leaders who have served before me. I especially would like to thank the members of my executive board, Dr. Jennifer Torbett, Dr. Martin Elson, Dr. Karyn Ward, and Dr. Steve Brown. Last but not least thank you to our Executive Director Chris Klimecko. You made my job a pleasurable experience.

# Mouth Be Mouth Healthy for Life with the ADA's MouthHealthy.org

the ADA American Dental Association®

# This award-winning website has information patients need to take better care of their oral health.

- · Oral health concerns by life stage
- A-Z topics with videos
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- ADA<sup>®</sup> Find-a-Dentist<sup>™</sup> to help locate an ADA member dentist

Promote MouthHealthy.org to Your Patients



# **MY VIEW: OPIOID ADDICTION:** PERSPECTIVE FROM A FATHER, CLINICIAN AND EDUCATOR

Abubaker O. My View: Opioid addiction: Perspective from a father, clinician and educator. ADA News. 49(2):4-5. Copyright © 2018 American Dental Association. All rights reserved. Reprinted with permission.

My son's journey to heroin use started with a prescription for hydrocodone after a shoulder injury he sustained in high school. That's all it took to trigger his biological dependence on prescription narcotics, which eventually progressed to heroin. He entered treatment and stayed in recovery for almost a year before relapsing and dying of a heroin overdose. Adam was 21 years old.

Nothing is ever the same after losing a child, and the daily news of similar tragedies across the U.S. are constant reminders of our loss.

As an oral and maxillofacial surgeon, I was trained to treat pain as a fifth vital sign. I felt that I had to treat my patients' pain generously and with the best tools I have, as if the goal was total elimination of pain 100 percent of the time. Prescribing opioids after extracting teeth or performing corrective jaw surgeries became a seamless part of my busy daily practice. And until I lost my son to addiction, I had no reason to question my prescribing habits.

To honor my son's memory, I set on a mission to understand addiction and how my son ended up a casualty, which happened right before my eyes despite my scientific knowledge and clinical experience. I enrolled in and completed an online certificate graduate program on addiction study, where I gained insight on the science of addiction, the current opioid endemic, and its impact on individuals, families and society.

What I learned is that addiction is a chronic relapsing disease, just like diabetes, cancer and heart disease. The American Medical Association, the American Society of Addiction Medicine and even the ADA recognize addiction as a chronic organic disease of the brain tied to a combination of behavioral, environmental and biological factors, with genetics accounting for about half of those. It is not the behavioral weakness, character flaw or moral failing that so many believe.

I also learned that despite encountering the many forms of the disease in my daily practice over the years, I had been ill-prepared to deal with it despite my education as a dentist and my advanced training as an oral and maxillofacial surgeon. I had a shallow understanding of the scientific basis of orofacial pain. I also lacked respect for the addictive potential of prescription narcotics.

My ongoing journey has taught me to be more careful in my prescribing and what I teach my students and residents. I now spend more time discussing postoperative pain management with my patients. When I prescribe opioids, I use the lowest possible dose and follow the rule of thumb "start low and go slow." I'm especially diligent about discussing the possible risks and complications of any medications I prescribe and explain why it's so important to properly monitor, secure and dispose of left over opioids.

I'd like to challenge my fellow dentists, particularly those in my generation, to reexamine their pain management practices, especially when it comes to prescribing narcotics. So much has changed since I was in dental school.

I'd also like to challenge educators to review and revise our current curricula in dentistry to be in pace with current knowledge of addiction and integrate such knowledge with contemporary pharmacology into clinical practice and acute pain management. We are doing just that at the Virginia Commonwealth University School of Dentistry.

We owe it to our patients, our families, our friends, and our communities to be part of the solution to the opioid crisis. I certainly owe it to my son.

Dr. Omar Abubaker chairs the Department of Oral and Maxillofacial Surgery at the Virginia Commonwealth University School of Dentistry.



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# **COMPLIANCE WITH LABOR LAWS AND REGULATIONS**

### By Chris Klimecko, RIDA Executive Director Christy B. Durant, Esq., Legal Counsel

Any of us that are involved in managing virtually any kind of business, after openly complaining about some bill we don't like paying, have likely been told that well, it's simply the "cost of doing business." In most cases that's probably true. There are certain costs involved in running a business that are inescapable. However, fines should not be one of them.

When we think of fines in the dental world, we often correlate them to HIPAA, OSHA, or Department of Health violations. What we don't often consider are the potential fines that all businesses that have employees might face. Those are fines resulting from labor law violations. No business, regardless of its size, is immune.

Investigations can come from both the US Department of Labor or the state level Department of Labor and Training. Now it's possible that you will never see the likes of an investigator in your doorway. Then again, there's no guarantee you won't. Either way, it is good to know some of the more common labor related laws and requirements that may affect your business. Below are some of the more prevalent ones. The respective office of primary responsibility is listed after each item. Keep in mind, these are not necessarily legal definitions.

**Fair Labor Standards Act of 1938 (FLSA)** *US Dept. of Labor*: This legislation (which has been revised several times) states that workers are entitled to the current minimum wage and provides for overtime pay at a rate of not less than one and one-half times their regular rate of pay after 40 hours of work in a workweek. It also requires that employers keep records on wages, hours, and other items which are generally maintained as an ordinary business practice. The current minimum wage in Rhode Island is \$10.10 per hour.

**Form I-9** *Dept. of Homeland Security/U.S. Citizenship & Immigration Services (USCIS)*: In general, federal law requires that at the time of hiring a new staff member, the employer must complete a Form I-9, Employment Eligibility Verification. Form I-9 will help you verify your employee's identity and employment authorization. They are very straightforward. The instructions are located on the actual form. Once you have completed the I-9, it is kept on file in your place of business. Forms are available for download, free of charge, at: https://www.uscis.gov/i-9

**Consolidated Omnibus Reconciliation Act of 1985 (COBRA)** *US Dept. of Labor*: "The Consolidated Omnibus Budget Reconciliation Act (COBRA) gives workers and their families who lose their health benefits the right to choose to continue group health benefits provided by their group health plan for limited periods of time under certain circumstances such as voluntary or involuntary job loss, reduction in the hours worked, transition between jobs, death, divorce, and other life events."

COBRA generally requires that group health plans sponsored by employers with 20 or more employees in the previous year offer employees and their families the opportunity for a temporary extension of health coverage (called continuation coverage). More information is available at: https://www.dol.gov/general/topic/health-plans/cobra

**Family Medical Leave Act (FMLA)** *US Dept. of Labor, Wage & Hour Division:* The FMLA entitles eligible employees of covered employers to take unpaid, job-protected leave for specified family and medical reasons with continuation of group health insurance coverage under the same terms and conditions as if the employee had not taken leave. The total amount of time available to employees is 12 workweeks over a 12-month period. There are a variety of reasons that an employee might be eligible for leave under FMLA.

Most of you more than likely don't have to be concerned about this one. FMLA applies to companies with 50 or more employees. More information is available at: www.dol.gov.

Uniformed Services Employment and Reemployment Rights Act (USERRA) *US Dept. of Labor (US DOL)*: The Uniformed Services Employment and Reemployment Rights Act (USERRA) protects service members' reemployment rights when returning from a period of service in the uniformed services, including those called up from the reserves or National Guard, and prohibits employer discrimination based on military service or obligation. USERRA generally requires U.S. employers, regardless of size or location of operation, as well as foreign employers operating in the United States or its territories, to reemploy eligible veterans returning to their civilian employment after a period of service in the uniformed services. It requires employers, with certain exceptions, to provide training to restore competency in duties, and to restore seniority, status, pay, pensions, and other benefits that would have accrued but for the employee's absence due to military service. Under USERRA, employers are also generally liable for funding their share, if any, to the civilian retirement plan(s) of employed service members away on military service. There are specific eligibility requirements for service members seeking reemployment which are further detailed under USERRA and can be found at the website below. Employers are also prohibited from discriminating on the basis of service in the military, the National Disaster Medical System, and the commissioned corps of the Public Health Service. USERRA also protects anyone—veteran or non-veteran—from reprisal for either exercising rights or assisting in any proceeding under the statute. According to the US DOL, there were 1,107 unique USERRA complaint cases in FY 2016. The U.S. Department of Labor's Veterans' Employment and Training Service administers USERRA. https://www.dol.gov/vets/programs/userra/

The Employee Retirement Income Security Act of 1974 (ERISA): ERISA sets the minimum standards for most voluntary employer sponsored retirement plans. It does not however require that an employer establish one. https://www.dol.gov/general/topic/retirement/erisa

### The Rhode Island Fair Employment Practices Act

The protections provided by the Rhode Island *Fair Employment Practices Act* are very similar to those provided for in the federal *Title VII of the Civil Rights Acts of 1964*. Like the federal laws, the Rhode Island law prohibits discrimination in employment based on an individual's race or religion, color, disability, age, ancestry, and sex. *The Fair Employment Practices Act* also prohibits discrimination based on sexual orientation and gender identity or expression. *Fair Employment Practices Act* applies to all employers employing four or more individuals. *Title VII of the Civil Rights Acts* has a minimum threshold of fifteen employees. Both of these Acts prohibit sexual harassment in the workplace.

Americans with Disabilities Act (ADA), Rhode Island Fair Employment Practices Act and the Rhode Island Civil Rights of People with Disabilities all prohibit employment discrimination on the basis of any physical or mental handicap.

#### **Stay Informed**

There are many resources for keeping up to date with labor issues. Here at the RIDA, we follow a variety of issues—one of them being labor law related news, and disseminate significant items to members via email blasts, the Journal, and social media. Also, the ADA sells practice management publications that are available at reduced cost to members. And of course, there's the Internet. Keep in mind though, we should always be cautious when using websites as a resource for compliance related information. The list below represents some common sites that can help with compliance questions.

US Department Labor: www.dol.gov Rhode Island Department of Labor and Training: http://www.dlt.state.ri.us/ US Small Business Administration: https://www.sba.gov/ US Labor Laws and Issues: https:// www.USA.gov American Dental Association: http://www.ada.org American with Disabilities Act: http://www.ada.gov

Legal counsel for RIDA can also be reached to further discuss any unresolved questions or concerns.

# DENTAL LIFELINE NETWORK RI PATIENT STORY

Chris, 62, lives in Providence. For much of his life, he worked as a longshoreman in Maryland and was actively involved with the International Longshoreman's Association. He suffers from chronic cardiovascular disease and had to leave his job after having multiple heart attacks.

With no remaining upper teeth, seven unhealthy lower teeth, and abscesses throughout his mouth, Chris's dental health posed a risk to his cardiovascular health. To make matters worse, because he was unable to work he could not afford the dental treatment that would address his health concerns.

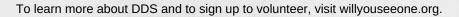
Through Dental Lifeline Network • Rhode Island's Donated Dental Services (DDS) program, two volunteer dentists and a volunteer lab collaborated to resolve Chris's dental problems:

- Volunteer oral surgeon Dr. David Fiaschetti of Oral Surgery & Dental Implant Center, Inc. removed his unhealthy teeth and performed an alveoplasty
- Volunteer dentist and DLN RI board member Dr. Paul F. Calitri donated a set of full upper and partial lower dentures
- Dickerman Dental Prosthetics fabricated and donated the dentures

Thanks to all of these generous volunteers, Chris' dental health and smile were restored!

Will you see one patient through the Rhode Island DDS program? Join a network of 171 volunteer dentists and 44 volunteer labs that have served over 2,900 patients since 1989. DDS changes the lives of not only the patients but volunteers, as Dr. Calitri notes.

"DDS has been a rewarding experience for my staff as well as myself," said Dr. Calitri. "We've been a provider for about 15 years now and have met some wonderful people. Patients that I have seen have been extremely appreciative of the services that they have received from our office."





"Because of DLN dentists, veterans like me are getting the dental services we need."

> Will you see ONE to CHANGE a life? WillYouSeeONE.org

# You can change a life

From clearing up painful dental infections and being able to eat again to rejoining the workforce – volunteering with Dental Lifeline Network's Donated Dental Services program will make a life-changing difference for the people we serve



# A MESSAGE FROM ADA MEMBERSHIP AND CLIENT SERVICES

By Autumn Wolfer, Manager, Dental Society Outreach

Spring greetings, Rhode Island Dental Association members! My name is Autumn Wolfer, the new Dental Society Outreach Manager for the state of Rhode Island. I'm so excited to meet you!

As you may or may not know, the six Dental Society Outreach Managers from ADA's Division of Membership and Client Services work closely with our industry's 53 state and local components across the country, including Puerto Rico, the Virgin Islands, and Washington, D.C. My job is to help Rhode Island, as well as its local components recruit and retain members, help to continually enhance the tools and resources the ADA, RIDA, and your local society offer to you, and overall, to make sure you are satisfied with your membership.

I joined the team in Client Services a little over a month ago, and have been feverishly getting myself up to speed on all of the fantastic benefits and resources the ADA Tripartite provides to our members. Here are some of the most recent highlights!

# Concerned about the well-being of a doctor?

The Rhode Island Medical Society's Physician Health Program has helped hundreds of physicians, dentists, podiatrists and physician assistants address personal health issues that can sometimes compromise professional performance. As a peer review body, the Physician Health Program and its Committee have the strong protection of both Rhode Island and federal law for the confidentiality of its work.

Anyone can make a referral to the Rhode Island Medical Society's Physician Health Program (RIPHP), including physicians or other healthcare practitioners who refer themselves. Most referrals come from concerned colleagues, hospitals and other healthcare systems, and the Rhode Island Board of Medical Licensure and Discipline.

If you are concerned about yourself or a colleague, **call the RIPHP office at (401) 443-2383 and ask to speak with the Program Director.** 



#### ADA Seal of Approval

The ADA and CVS Pharmacy announced a three-year oral health collaboration in January to help put millions of consumers on the path to better dental health.

The collaboration includes continuous in-store and digital awareness of the ADA and ADA Seal of Acceptance to help millions people improve their oral and overall health. Dental care products that have received the ADA Seal of Acceptance — from mouth rinses, toothbrushes, toothpastes, floss/interdental cleaners and sugar-free gum — will be easily visible whether people are visiting CVS in-store, online or browsing through promotional flyers. Consumers visiting a CVS store will also be provided with credible oral health information and encouraged to visit the dentist through the ADA's Find-A-Dentist online resource.

"Consumers visiting a CVS store will also be provided with credible oral health information and encouraged to visit the dentist through the ADA's Find-A-Dentist online resource."

Promotions kicked off with a full-page ad in the Jan. 28 CVS circular that announced the collaboration to customers. In mid-March, store signage promoting oral health information and ADA Seal products will go on display. Seasonal programs to connect oral health with holidays and health awareness months will start this summer.

To learn more about the ADA Seal of Acceptance, visit MouthHealthy.org/Seal360.

#### Is Your Practice Easy to Find?

In 2017, the ADA began the 3-year "See Your ADA Dentist Campaign". A survey conducted by the Health Policy Institute shows that although 77% of U.S. adults say they intend to go to the dentist, only 33% actually go.

The "See Your ADA Dentist Campaign" was designed specifically to use search and digital advertising to direct consumers to their ADA dentist to make an appointment. But, how will they find you?

continued on next page

Located online at https://findadentist.ada.org/ the ADA Find-a-Dentist site has been enhanced to make it easy for patients to find the information they need. The refreshed format makes practice information more accessible to patients so they can search by location, payment and benefit plans and specialties and connect with your office to office to book appointments.

Since the launch, the Find-a-Dentist tool has received more than 1.9 million page visits, with more than 460,000 potential patients completing searches. Those searches generated more than 815,000 profile views. After browsing through a few profiles on the site, the user will be asked to fill out a brief survey asking if they are satisfied with the tool. While we have a consistent 70% approval rating on the tool, some of the feedback we've received from consumers indicating they were not satisfied was that they would like to see more updated profiles containing information on accepted insurance, and profile photos.

Is your profile updated on the Find-a-Dentist site? It only takes five minutes to do! Visit ADA.org/findadentist today!

#### Retreat to Honolulu: American's Dental Meeting®

Shall we say, Aloha? Join thousands of your colleagues from across the country and retreat to beautiful Honolulu, Hawaii for ADA 2018 – America's Dental Meeting®, October 18-22, 2018. The ADA annual meeting is the world's premiere dental event, providing unparalleled opportunities to regroup with your professional and social networks. Reenergize your team by learning new tips and techniques that can be immediately implemented when you return to the office. Be sure to visit the Exhibit Hall where you can interact with hundreds of vendors and touch, feel and compare the latest dental technology. Register today at ADA.org/meeting.

As the year continues on, I hope our paths cross and we're able to eventually meet face-to-face. In the meantime, please feel free to reach out should you have any feedback, suggestions, concerns, or just want to say hi!

Looking forward to working with all of you!

Autumn Wolfer

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For more information contact Diane Veltri AAI, ACSR Risk Strategies Company 401.272.1358 dveltri@risk-strategies.com

# **RISK STRATEGIES**

# Not If, But When. And When it Happens... Are You Protected?

### WHAT IS COVERED?

- · Electronic and paper records
- Worldwide coverage

### **PROGRAM BENEFITS**

- Online Compliance Materials
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- Risk Management Benefits
- Compliance Training Modules
  - Online Training Program
  - Webinars
  - Audio & Podcasts
- Monthly Newsletters & Instant Alerts
- Expert Support Online
  - Data Security
  - Compliance Issues
  - Data Breach Prevention

COVERAGES*	<b>OPTION 1</b>	<b>OPTION 2</b>
Information Security & Privacy Liability	\$1,000,000	\$2,000,000
Cyber Extortion/Ransomware	\$1,000,000	\$2,000,000
Regulatory Defense & Penalties	\$250,000	\$500,000
Public Relations & Crisis Management Services	\$250,000	\$250,000
Credit Card Industry (PCI) Fines & Cost	\$50,000	\$50,000

### Privacy Breach Response Services Listed Below\*\*

Individual Notifications	50,000	75,000
Credit Monitoring	Included	Included
Identity Theft Resolution Cases	Included	Included

\*Higher limits available upon request

\*\*Breach Response Services are OUTSIDE of the Total Aggregate Limits of Liability

# A MESSAGE FROM THE ADA FIRST DISTRICT

By Judith M. Fisch, DDS, ADA First District Trustee

As you are probably aware, the American Dental Association and CVS Pharmacy announced a three-year oral care collaboration to help put millions of Americans on a path to better overall health. Below are some common questions you may have about this initiative and a response from the ADA.

#### Why is the ADA collaborating with CVS?

As the leading advocate for oral health, the ADA is dedicated to educating the public about importance of oral health and good dental health habits. CVS has a long-standing reputation for prioritizing the health and wellness of its patrons through its product offerings and in-store education efforts and reaches hundreds of millions of people each year. Joining our two organizations together can make a tremendous impact on improving oral and overall health.

# What does the collaboration between the ADA and CVS include?

The collaboration includes continuous in-store and digital awareness of the ADA and the ADA Seal of Acceptance, to help millions of people improve their oral and overall health. Dental care products that have received the ADA Seal of Acceptance — from mouth rinses, toothbrushes, toothpastes, floss/interdental cleaners and sugar-free gum — will be easily visible whether people are visiting CVS in-store, online or browsing through promotional flyers. Products that earn the Seal have undergone ADA scrutiny, with extensive review of data from clinical and/or laboratory studies to ensure the company's therapeutic claims are legitimate. The ADA Seal program requirements are consistent with current ADA and American National Standards Institute-approved standards. Consumers visiting a CVS store will also be provided with credible oral health information and encouraged to visit the dentist through the ADA's Find-A-Dentist online resource.

#### Is the ADA exclusively collaborating with CVS and why CVS?

The ADA is exclusively working with CVS for the duration of the three-year initiative, which began in January 2018. CVS has a well-documented track record of initiating programs that demonstrate a lasting commitment to improving the health and wellness of the public. From their efforts to reduce disseminating prescriptions of potentially addictive pain medications to their decision to no longer sell tobacco products, bettering the health of its customers is always a top priority. Additionally, CVS has nearly 8,000 individual stores nationwide, so it's an easily accessible place for people across the country.

#### How did this collaboration originate?

The ADA Seal of Acceptance is well-known and highly respected by the public, dental professionals & dental product manufacturers. Manufacturers in the Seal program routinely work with health and wellness retailers like CVS. Over time, CVS was impressed by the long-standing, trusted reputation of the ADA Seal of Acceptance among both manufacturers and the public, and then approached the ADA about working together to promote the importance of dental health.

#### Is there any cost to the association for the collaboration?

The ADA is not contributing anything financially to CVS in this collaboration.

# Does the news about CVS purchasing Aetna affect this collaboration?

Per our contractual agreement, the ADA collaboration with CVS does not include any dealings with Aetna, or any other benefits company. The proposed CVS acquisition of Aetna is a separate CVS business venture that is not a part of our collaborative efforts. Published news media reports about the merger indicate it is still subject to approval by shareholders of CVS and Aetna, as well as regulators, and is likely to close in the second half of 2018. This collaboration will continue to unfold with upcoming seasonal marketing, instore signage promoting products with the ADA seal, and ongoing strategy and planning sessions with manufacturers. CVS is considering the possible placement of kiosks within their stores for consumer use and one of the potential options within the kiosk will be to access the ADA Find-A-Dentist tool. This is a great example of multiple initiatives that come together and work in synchrony.

On another important note, last year our Board recognized the need to reimagine the ADA's business model to ensure that the ADA remains viable and financially stable into the future. While the ADA is in a strong position financially now, this project is focused on planning ahead to secure the well-being of the Association. Based on that recognition, we launched the business model project—a new and innovative business line to drive non-dues revenue.

We have been working with a consulting group, Continuum Innovation, based in Boston. Continuum has worked on a number of innovative initiatives for established companies, including development of the Swiffer and the Reebok Pump. Continuum is in its third round of field research doing qualitative interviews – this time in Texas. Field research has uncovered a need in the marketplace for new dentists and established dentists who want to connect for mentorship but have had difficulty doing so. Solving this problem would be of great value to both parties and ensure the transfer of knowledge between generations within the profession.

Field research has uncovered another need in the marketplace of established dentists having trouble finding a guality buyer for their practices. While solving this problem is challenging, preliminary research indicates that it is possible for the ADA to play a role in facilitating these transitions. There are additional needs around learning basic business management and/or ownership skills as well as services to help with patient acquisition, purchasing, staff relations, etc. This phase of the Business Model Project, which is on track and under budget, is funded from ADA Reserves. Continuum will complete a great deal of additional research and data-gathering before this phase of research concludes in March, at which time they will provide a report to the Governance Team. The Governance Team will make a recommendation to the ADA Board of Trustees at its April 2018 meeting about whether or not to proceed with developing a pilot project to be tested in a willing constituent and component dental society. This recommendation will include cost projections and establish a basic business model. After the Board of Trustees makes its determination about next steps, it will share information more broadly.

This is really an exciting phase for the ADA and its future! I hope this brief recap is informative and updates you on this business model project. More to come in the near future!!

As always, it is an honor to represent the First District on the ADA Board of Trustees and my door is always open so feel free to contact me with any questions or concerns!



Judith Fisch, DDS fischj@ada.org

# Something to Smile About

Do you shop Amazon? If you make one small change to how you order, Amazon will donate 0.5 percent of your total purchase price to the Rhode Island Dental Foundation. The best part is - it won't cost you a thing!

Simply use the website smile.amazon.com instead of going to the traditional Amazon site. Sign in with your usual Amazon login and when prompted, insert "Rhode Island Dental Foundation" or the EIN number 05-0517366 to have donations earmarked to support foundation programs. We appreciate your support!

**RIFOUNDATION** amazonsmile

You shop. Amazon gives.

ADA 2018 You had me at



Retreat to the beaches of Oahu and reenergize your practice at the ADA annual meeting, October 18-22!

# **REGISTER NOW!** ada.org/meeting



# NATIONAL CHILDREN'S DENTAL HEALTH MONTH

February was National Children's Dental Health Month (NCDHM). In recognition of NCDHM this year, the Rhode Island Dental Association; in conjunction with the RI Dental Hygienists Association, RI Dental Assisting Association, RI Department of Health- Oral Health Division, RI Department of Health-Tobacco Cessation Group; RI Kids Count, RI Oral Health Commission, UnitedHealthcare-Dental-Community Coordinator, and Boston University Dental Externs, spent Saturday, February 17th, at the Warwick Mall distributing free toothbrushes and toothpaste (all donated) and oral health related information. We were joined by the ADA mascot (Dudley the Dinosaur), both Paw Sox mascots (Paws and Sox), and the Warwick Mall mascot (Happy).

Many thanks to the over 25 volunteers helped out throughout the day, the Warwick Mall management, and the sponsors that provided the toothbrushes, toothpaste, and various other giveaways.





# NEW ENGLAND DENTAL LEADERSHIP CONFERENCE

The 75th annual New England Dental Leadership Conference (NEDLC) began on March 23rd and wrapped up on March 25th. The event took place at the Marriot Hotel in Mystic CT. This year's theme was "Empower and Inspire the Leader Within You." The sessions included presentations focused on vulnerability, leadership practices, and action plans.

The Connecticut State Dental Association hosted this year and did an outstanding job putting the program; which included evening festivities, together. Many thanks to all those involved for an amazing weekend.

NEDLC 2019 will be held in New Hampshire. It will be Rhode Island's turn to host NEDLC in 2021. If you have any interest in attending or in joining our volunteer NEDLC committee to help organize the event, please contact Chris Klimecko at cklimecko@ridental.org.







# **RI MISSION OF MERCY** FREE DENTAL CLINIC RETURNS IN SEPTEMBER



### Do you know what the numbers 4023, 9595, 3311 and \$2,272,896 represent?

No, they are not the winning lottery numbers for this week's big jackpot.

These numbers represent the cumulative numbers of patients, procedures, volunteers and dollar value of donated services from the Rhode Island Oral Health Foundation's first 5 Rhode Island Mission of Mercy (RIMOM) free dental clinics.

Some may argue that they do represent a jackpot for the patients who came to RIMOM and received the free services they so desperately needed.

Some may also argue that they do represent a jackpot for the volunteer dentists who joined their colleagues and seized an opportunity to step into a state of the art dental facility and just do dentistry. Can you imagine just dentistry without forms or worries about pre approvals?



Personally, I would say it represents a jackpot for both patients and dentists alike.

### How it all started

RIMOM began as an idea in 2011 after participating in several Connecticut Mission of Mercy (CTMOM) free dental clinics. I thought that the concept would be a good fit for Rhode Island, albeit on a smaller scale. A small work group was formed and from there as we gained traction the idea became a reality in 2012. We have held 5 RIMOM free dental clinics from 2012-2016 with each year seeing much improvement resulting in a well-oiled machine that provides much needed dental treatments to help patients achieve optimum oral health.

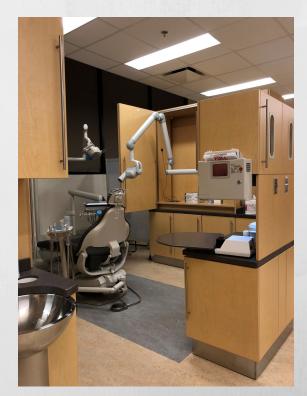
#### Where we are today

2018 marks the return of RIMOM at its new home at the **Providence Community Health Centers Dental Clinic at 335R Prairie Avenue in Providence**. This state of the art, centrally located facility will house 22 chairs on two floors, with x-ray capability in each spacious operatory and sterilization on each floor.

If you are not familiar with RIMOM I encourage you to speak to your fellow colleagues who have volunteered in the past. I can guarantee the take away will be far greater than the time you give.

I will leave you with a quote from one of our volunteers "I never thought I would enjoy doing dentistry on a Sunday so much- see you next year!".

Delta Dental of Rhode Island returns as our premier sponsor once again and we welcome **Providence** Community Health Centers as our premier in-kind sponsor.



RIMOM 2018 | September 29 and 30 | Volunteer Registration opens on June 15th | www.rimom.org

# PRESIDENTS LUNCHEON GUEST SPEAKER GAIL ALOFSIN



## THE POWER OF PURPOSE

Discovering "Meaning" in your Life and Work

Gail Lowney Alofsin is a professional speaker, author, university professor, humanitarian and business leader. Drawing on lessons learned focused on resilience, compassion and purpose from over three decades of volunteering in Haiti with the Haitian Health Foundation, Gail will share impactful thoughts on how you can live your best life and share your best self with those you interact with daily – from family, employees, patients and colleagues. Gail's father, an orthodontist, founded the Haitian Health Foundation back in the mid- 80's at the request of Mother Teresa of Calcutta.

Gail is the author of Your Someday is Now- What are YOU Waiting For? – a book focused on living life to the fullest. Since being published, the book has raised \$38,500 for non-profit organizations. A graduate of Tufts University, Gail serves on several non-profit boards focused on education and hunger. She resides in Newport, Rhode Island with her husband John and son Samuel, a left-handed pitcher.



# Malpractice Insurance | By Dentists, For Dentists®



# **Real Advocacy. Real Dentists.** The EDIC Advantage For RIDA Dentist Members

Robert Bartro, DDS EDIC Board Director

Eastern Dentists Insurance Company (EDIC), the endorsed dental malpractice carrier for Rhode Island dentists, has partnered with RIDA for over 20 years. With this endorsement, RIDA members have value-added benefits as well as local representation on the EDIC Board of Directors. Former RIDA President, Dr. Robert Bartro, serves on the EDIC Board and guarantees your voice is being heard as he participates in every decision that EDIC makes and actively advocates EDIC's "By Dentists, For Dentists<sup>®</sup>" philosophy.

### The EDIC Advantage:

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# RHODE ISLAND Department of health

Samuel Zwetchkenbaum, DDS, MPH Dental Director - Oral Health Program

Thank You to All the Great RIDA Members Who Made Our First Rhode Island Pre-Dental Lecture Series Happen! The Rhode Island Department of Health (RIDOH) extends its appreciation to Drs. Jeff Dodge, Barbara Cavicchio, Milton Liu, Dan Coleman, Craig VanDongen, Anthony Petito, Ed Mehlman, Craig Elice, Kirsten Romani, and Barbara Bilder.

Our goal is to help the future dentists learn more about our community. We had good attendance from the student body at Brown University, Providence College, and University of Rhode Island; fantastic presentations; and thoughtful question and answer sessions. Thanks to Chris Klimecko and the Rhode Island Dental Association for hosting the series and providing refreshments. We look forward to continued opportunities to encourage dental careers at all levels and are grateful for the partnerships that made this happen.

### **Dental Assistant Registry**

This Dental Assistant Registry is a collaborative effort of RIDOH and the Rhode Island Dental Assistants Association (RIDAA) and aims to improve our ability to communicate with dental assistants, a valued component of our oral health workforce. Dental assistants can voluntarily share their contact information at https://www.surveymonkey.com/r/LRQTJMP and will begin receiving newsletters and other important RIDOH alerts that are already distributed to dentists and dental hygienists. Dental assistants can also receive notification of educational opportunities through RIDAA and affiliated educational institutions. Individuals may opt out of the Registry at any time. For additional information, see https://tinyurl.com/y8cydxkd .

Please share this notice with dental assistants in your office or health center and post on staff notification boards.

### Rhode Island Oral Health Commission (RIOHC) Annual Summit

All dental staff and anyone who is involved with or concerned about oral health for older adults are invited to the 9th Annual Rhode Island Oral Health Summit on May 9, 8a.m. – noon, at the Providence Marriott on Orms Street. Registration begins at 7:30. This year's theme is Oral Healthcare for Aging Rhode Islanders: Building on Opportunities, and speakers include:

• Natalie Shaffer of Oral Health America: Wisdom Tooth Project: Advocating for Older Adults' Oral Health

• Dr. Joseph Calabrese of Boston University: Preparing the Oral Health Workforce to Care for Older Adults and Adults with Special Needs

· Emily Cooper and Daniel Harris of Healthcentric Advisors: Data from Nursing Home Oral Health Survey

The Summit is free; however, registration is required. Register online by May 5 by visiting http://bit.ly/2FSHBIH . Any questions can be directed to RIOHC Co-Chair Marian Royer, DMD drmarianroyer@gmail.com

#### **HPV Communication Resources**

Dentists have a role in cancer prevention through the discussion of HPV vaccination. The American Academy of Pediatrics provides resources to help dental teams with that discussion.

• Oropharyngeal Cancer (OPC) and HPV Prevention in Children: 5 Key Points that Dental Professionals Need to Know https://www.aap.org/en-us/Documents/AAP\_OPC\_HPV\_5KeyPoints\_final.pdf

 Answering Questions About HPV Vaccine: A Guide for Dental Professionals https://www.aap.org/enus/Documents/AAP\_OPCHPV\_WhatDentalProsNeedToKnow\_final.pdf

#### **RIDOH Web Resources of Interest**

• Handouts from the 2018 *Rhode Island Dentistry Mini-Residency: Communication Tools and Trends* are available at http://health.ri.gov/dental . Click on Presentations on the left side of the web page.

• Data from School Dental Screenings is also available at http://health.ri.gov/oralhealth . Click on *Rhode Island Data* on the left side of the web page.

# PIERRE FAUCHARD ACADEMY RHODE ISLAND SECTION

The Pierre Fauchard Academy held their annual induction and awards dinner at the Waterman Grille on April 23rd. Installed were new Fellows, Drs. Jan Cervenka, Laila Kafi, and Katharine Burton.

Dr. Joseph Samartano was presented with the Distinguished Dentist Award, given to an individual dentist for outstanding and dedicated service to the profession. Dr. Barbara Cavicchio is the new Rhode Island Section Chair for the Pierre Fauchard Academy.

The Pierre Fauchard Academy is an honorary dental service organization founded in 1936 by Dr. Elmer S. Best with the intention of helping the profession gain control of its own literature and assure its independence from commercial interests. The Academy is named after Pierre Fauchard of France who is recognized as the "Father of Modern Dentistry" for raising dentistry to a profession. Fellowship in the Academy is by nomination and is designed to honor past accomplishments in the field of dentistry and encourage future productivity. Professional leaders select fellows based on contributions to dental literature, service to the profession of dentistry, and service to the general community. Through its Foundation, it offers financial support to various dental projects that increase access to care for underserved populations and scholarships to dental students.

We'd like to congratulate Drs. Burton, Cavicchio, Cervenka, Kafi, and Samartano on their hard work and dedication to dentistry!





## HOW TO TRAVEL SAFELY AND WHAT TO PACK FOR YOUR NEXT ADVENTURE

People travel for a variety of reasons: to learn, to appreciate, to enrich and to transform. Travel relaxes your mind, allowing you to reflect on personal goals and interests and take part in fulfilling activities. Best of all, travel offers opportunities for discovery and immersion into local environments, letting you return home with new insights and fresh perspectives.

AHI Travel strives to create small-group programs that enrich lives and provide transformative experiences by connecting you with the people, places and cultures of the world. Their innovative land and cruise programs focus on a strong educational component across dozens of countries on five continents and their carefully planned itineraries cater to a variety of preferences and needs. Plus, group travel is an excellent way to explore the world with like-minded travelers and experience the ease and security of traveling with an expert.

Prepare for your adventure by following a few safety and packing suggestions:

1. Before leaving, send electronic copies of your passport, health insurance card, tickets, immunization record, travel insurance and visas to your email account.

2. Schedule a physical to guarantee you are healthy enough to travel abroad and learn about any health concerns of your destination.

3. Place over-the-counter medications in your carry-on bag and pack an assortment of layers to accommodate for fluctuating temperatures.

4. Overseas, carry a business card from your hotel so the information is on hand and keep your electronics and valuables to a minimum while sightseeing.



A few simple steps can help ensure you have a safe and comfortable travel experience. Rhode Island Dental Association members receive an early booking discount of \$250 per person when booking a trip through AHI.

Visit ada.ahitravel.com or call 844.205.1171

# **ADA ENDORSED PROGRAMS**



The products and services you'll find here can help manage the business-side of your practice, as well as your personal life, more smoothly and efficiently. Make your choice with confidence knowing these resources have been thoroughly researched and endorsed for Members of the American Dental Association.

# Visit adamemberadvantage.com for more information

# **RIDA ENDORSED SPONSORS**





# CONNECT PATIENTS TO TREATMENT AND RECOVERY RESOURCES

(401) 942-STOP | Rhode Island Centers of Excellence | PreventOverdoseRI.org

The Rhode Island Department of Health (RIDOH) Drug Overdose Prevention Program is sharing three convenient ways to connect patients with Rhode Island-based treatment and recovery resources.

- Call 401-942-STOP (7867), Rhode Island's 24/7 treatment and recovery support hotline with English and Spanish-speaking counselors licensed in chemical dependency.
- Contact a Rhode Island Centers of Excellence to help patients access comprehensive care for opioid use disorder. The Centers support data-waivered healthcare providers in the most complex patient cases, including:
  - Medication Assisted Treatment (MAT) and pregnancy
  - Co-occurring disorders
  - Medical complications
  - Preparation for surgery
- Visit PreventOverdoseRI.org, Rhode Island's dashboard website with up-to-date overdose data as well as information on local treatment and recovery support services. The site offers resources for a variety of audiences, including individuals at risk of an overdose and the family members or friends who could help them.

# **NEW MEMBERS** PLEASE WELCOME THE FOLLOWING DENTISTS AS NEW MEMBERS OF THE RIDA

Simon Rajan, DDS New York University, 2007

University of Massachusetts Medical School, 2008 Employed: 41 Sanderson Rd., Smithfield, RI

### Emily DaSilva, DDS

University of Michigan, 2006 Massachusetts General Hospital, 2007 Employed: 600 Wampanoag Trl., Riverside, RI

Amit Mehra, DMD Boston University, 2011 Employed: 136 Phenix Ave., Cranston, RI

# **RETIRED MEMBERS**

### BE SURE TO THANK THESE MEMBERS FOR THEIR COMMITMENT TO DENTISTRY AS THEY ENTER RETIREMENT

**Stephen Cary, DMD** 42 years of membership **D. James Photopoulos, DDS**49 years of membership

**John Biernacki, DMD** 45 years of membership

### Salvatore Rizzuto, DMD

University of Connecticut School of Dental Medicine, 2017 Hartford Hospital General Practice Residency, 2018 Employed: Plum Dental Group

### Melissa Weintraub, DMD

University of Pennsylvania, 2003 University of Pennsylvania School of Dental Medicine, 2004 Employed: 335R Prairie Ave., Providence, RI

# IN MEMORIUM

Herbert Underhill Jr., DDS Armand Gareau, DDS Paul Sicola, DDS

# **RIDA CALENDAR**

### MAY

May 8
 RIDA Board of Trustees Meeting
 RIDA Executive Office 6:30pm

• May 15

RIDA House of Delegates Meeting RIDA Executive Office 6:30pm

• May 16

"HR & Compliance" Presented by Christy Durant, Esq. & Patrick Quinlan, Esq. 9:00am-12:00pm Quidnessett Country Club

 May 16 RIDA Presidents Luncheon Quidnessett Country Club 12:00pm-1:30pm

• May 28 Memorial Day RIDA Office Closed

### JUNE

June 12
 RIDA Board of Trustees Meeting
 Restaurant TBD 6:30pm

### JULY

• July 4 Forth of July RIDA Office Closed

July 23-25
 ADA Management Conference &
 President Elect's Conference
 Chicago, IL

## AUGUST

August 17
 New Dentist Event
 Location TBD

### **SEPTEMBER**

• September 3 Labor Day RIDA Office Closed

September 11
 RIDA Board of Trustees Meeting
 RIDA Executive Office 6:30pm

• September 19 RIDA Continuing Education TBD 9:00am-4:00pm

### **OCTOBER**

- October 9
  RIDA Board of Trustees Meeting
  RIDA Executive Office 6:30pm
- October 18-22
  ADA Annual Meeting
  Honolulu, HI

### **NOVEMBER**

- November 9
  RIDA Continuing Education TBD
  9:00am-4:00pm
- November 12 Veterans Day RIDA Office Closed
- November 13
  RIDA House of Delegates Meeting
  RIDA Executive Office 6:30pm
- November 22
  Thanksgiving
  RIDA Office Closed

## DECEMBER

- December 1
  Children's Holiday Party
  Time & Location TBD
- December 11 RIDA Board of Trustees Meeting RIDA Executive Office 6:30pm
- December 25
  Christmas
  RIDA Office Closed

# CLASSIFIEDS

P/T Associate Wanted - High volume general dentistry in the Warwick area. Please call Dr. John Ricci at (401) 521-3483

For Sale: 2 Monument Sq., Woonsocket. Two-story brick building - 8,590 sq. ft. with great visibility. Upper floor has former 1,800 sq.ft. dental office suite with four operatories, reception room, business and private offices, storage, lab, and private staff room with half bath, plus two other suites. First level is general retail spaces. Private parking in rear - handicap accessible. Amazing location across from Stadium Theatre Performing Arts Center and Conservatory. Contact Dr. Archie Touchette at drarchietouchette@verizon.net / 401.658.1174 or 401.829.6283.

Looking for a Hygienist and Dental Assistant to join our amazing team. Certified in Rhode Island, Radiograph certified, CPR certified. Full-Time position available. Mon-Wed- 7:45am-5:30p, Thurs- 7:45am-2pm. Benefits: Vacation/ Medical/ Dental/ Sick Days/ 401K contactus@westerlyfamilydentist.com



RHODE ISLAND DENTAL ASSOCIATION 875 Centerville Rd. Bldg. 4, Suite 12 Warwick, RI 02886

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# ADA Member Advantage\*\*

Whether you accept payments at the front desk, on the phone, or online, Chase has the right solutions for your practice!

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- Reduce fraud risk by accepting EMV chip cards
- Let patients pay with mobile wallets such as Apple Pay® and Google PayTM
- Experience 24/7/365 knowledgeable, in-house client support

On average, Rhode Island Dental Association members can save over \$1,200 a year\*\* on processing costs when they switch to Chase. To get started with Chase, call 800.618.1666 or visit <u>https://merchants.chasepaymentech.com/2018ADACT/form/.ashx</u> for more information.





Disclaimer:

\*Businesses are required to complete an application and agree to terms and conditions at the time of enrollment. All businesses are subject to credit approval. Offer valid for new U.S. customers only and expires 09/15/2018. Receipt of free EMV terminal equipment (Ingenico iCT250) is contingent upon the execution and approval of a merchant application and agreement with Chase and limited to one free EMV terminal equipment (Ingenico iCT250) per merchant account. Ingenico iCT250 operates exclusively with Chase's processing services. If the complimentary equipment is not used to submit transactions to Chase within 6 months of agreement, or the agreement is terminated within the first 24 months, then the merchant may either (i) keep the equipment and repay a prorated portion of the estimated retail value plus a processing fee, as stated in Schedule A of the agreement, or (ii) return the equipment to Chase. Other conditions and fees may apply; see Merchant Services Application and Agreement for more details. Merchant services are provided by Paymentech, LLC ("Chase"), a subsidiary of JPMorgan Chase Bank, N.A.

\*\*Savings based on comparison of ADA members using Chase merchant services versus third party payment processing data (The Strawhecker Group, September 2017, Dentist/Orthodontist merchant type). Savings may vary based on processing volume. Apple Pay is a registered trademark of Apple Inc. Google Pay is a trademark of Google Inc. ©2018 JPMorgan Chase & Co. All rights reserved.